

Reach your target audience
when you advertise in

Baltimore's BRIDE

Available in Print & Electronic Versions

Brought to Baltimore area brides by the editors of several upscale magazines, Baltimore's Bride offers practical and 100% local information about receptions, gowns, flowers, photography, music, cakes, out-of-town guests, honeymoons, invitations, rings and more. And, unlike any other Baltimore bridal magazine, every issue of Baltimore's Bride includes a Wedding Planner Workbook offering an essential outline for brides to help them plan their weddings.

Baltimore's Bride is the premier wedding resource for brides-to-be in the Baltimore area. The average wedding expenditure is more than \$27,000 and Baltimore's Bride is the perfect place to capture your share of the wedding business in the Baltimore area.

WINTER SPRING 2009

Space Reservation Deadline: 12/29/2008

Ad Production Deadline: 1/5/2009

Delivery/On Stand: 1/29/2009

Features:

- ~ Your Special Day, Step by Step
- ~ Elegant Wedding Gowns
- ~ Dressing the Groom
- ~ Which Flower Are You?
- ~ Tasty Towering Cakes
- ~ Reception Rescue Guide
- ~ A Memorable Honeymoon
- ~ And much, much more!

SUMMER/FALL 2009

Space Reservation Deadline: 5/8/2009

Ad Production Deadline: 5/15/2009

Delivery/On Stand: 6/15/2009

Features:

- ~ Everything Needed for Your Dream Wedding!

Baltimore's Wedding Bride BRIDE



Publisher by

LIGHTHOUSE

Lighthouse Media Group, Inc.

Abingdon, MD 21009

2033

Baltimore's Bride

- ~ adds value for advertisers
- ~ **Lead List** – Advertisers receive a list of pre-qualified leads to use for marketing or direct mail efforts.

- ~ **Website Link** – An advertiser hot link is displayed on the BaltimoreBride.com article pages.

- ~ **Bulk Copies** – Complimentary issues are provided to any advertiser who wishes to share them with clients.

- ~ **Editorial Coverage** – Baltimore's Bride makes every attempt to source its advertisers and feature advertiser photographs. It is best to commit to advertising as early as possible in order to meet the editorial deadlines.

CIRCULATION

Baltimore's Bride is distributed at Baltimore's Bride Bridal Show, Baltimore's biggest and best bridal show, and through local bridal registries and bridal retail locations as well as a comprehensive mailing list of local brides. Additionally, copies are sold on newsstands throughout Baltimore. This complete distribution program assures advertisers that their advertising message in Baltimore's Bride will reach thousands of local engaged couples and their families. Total circulation is more than 15,000 per issue.

ADVERTISING RATES

Business Card	3-7/8" x 1-15/16" ..	\$300
1/4 Page	3-3/8" x 4-3/4" ..	\$500
1/3 Page	4-5/8" x 4-7/8" ..	\$900
1/2 Page	7" x 4-7/8" Horizontal	\$1,100
	4-5/8" x 7-3/8" Vertical	
2/3 Page	4-5/8" x 10"	\$1,500
Full Page		\$1,800
Cover 2	7" x 10" (8-1/8" x 10-7/8" trim)	\$4,000
Cover 3		\$3,900
Back Cover		\$4,200
Spread	16-1/4" x 10-7/8"	\$3,100

Baltimore's BRIDE

Baltimore's Finest Bridal Publication

www.BaltimoreBride.com

